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However, by the third year of his studies, the business had grown enough that he dropped out of school to manage it full time Scudamore started his business in 1989 with a \$700 pickup truck, but now has over 300 franchises throughout Canada, the United States, Australia, and the United Kingdom He says he based his business

CBA 300: International Business

international business and economic concepts, institutions, environmental forces, and management practices in the areas of exporting and importing, global marketing, human Hill, Charles W L and G Tomas M Hult (2016), International Business: Competing in

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